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Initiative: Eau named “2018 Top-Rated Nonprofit” by GreatNonprofits
Award based on Outstanding Online Reviews

CAMBRIDGE, MASSACHUSETTS, U.S.A. – Initiative: Eau announced today it has been named a “2018 Top-Rated Nonprofit” by GreatNonprofits, the leading provider of user reviews of charities and nonprofits.

Initiative: Eau works to increase the safety and quality of drinking water services in developing urban areas in Burkina Faso, Niger, and Nigeria, resulting in increased safe water access and reduced water-borne disease rates.

“We are honored to be named a 2018 Top-Rated Nonprofit,” says Donald Brooks, CEO of Initiative: Eau. “We are proud of our accomplishments this year, including the launch of an innovative study to incise water, health, and infrastructure into municipal decision-making processes in Fada N’gourma.”

The Top-Rated Nonprofit Award is based on the rating and number of reviews that Initiative: Eau received from volunteers, donors and aid recipients. “Initiative: Eau is [...] pushing the boundaries of what is expected from nonprofit organizations. Its style is clean and edgy, descriptive and clinical. Its work through the smart use of data and partnerships means its impact is large with minimal overhead. [...] I have supported this organization since the beginning, and I will continue to do so as it matures and intensifies.”
- anonymous donor.

“Initiative: Eau is a great example of a nonprofit making a real difference in their community,” said Perla Ni, CEO of GreatNonprofits, “Their award is well-deserved recognition not only of their work, but the tremendous support they receive, as shown by the many outstanding reviews they have received from people who have direct experience working with Initiative: Eau.”

GreatNonprofits is the leading website where people share stories about their personal experiences on more than 1.6 million charities and nonprofits. The GreatNonprofits Top-Rated Awards are the only awards for nonprofits determined by those who have direct experience with the charities – as donors, volunteers and recipients of aid.

The complete list of 2018 Top Rated Nonprofits can be found at:

<https://greatnonprofits.org/awards/browse/Campaign:Year2018/Issue:All/Page:1>

About Initiative: Eau

Initiative: Eau is an American 501(c)3 non-profit, non-governmental organization whose mission is to increase the safety and quality of drinking water services in developing areas. The organization currently conducts programming in Burkina Faso, Niger, and Nigeria. Its vision is a world where everyone has access

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to safe drinking water. Initiative: Eau is in consultative status with the United Nations Economic and Social Council.

Initiative: Eau's approach is human-centered, and data-driven. As such, data represents a common thread that links its programs. Each uses data to inform strategic decision-making whereby rendering available financial and human resources for development efforts better targeted and more effective.

About GreatNonprofits

GreatNonprofits is the leading site for donors and volunteers to find stories and ratings of nonprofits. Stories on the site influence 30 million donation decisions a year. Visit www.greatnonprofits.org for more information.