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Initiative: Eau confirmed as signatory to the United Nations Global Compact

**CAMBRIDGE, MASSACHUETTS, U.S.A.** - Initiative: Eau has been confirmed as a signatory of the United Nations Global Compact. The UN Global Compact is a United Nations pact formed on 26 July 2000 to promote responsible business practices and UN values among the global business community and the UN System. The Compact aims to encourage businesses around the world to adopt sustainable and socially-responsible policies, and to report on their implementation. With over 13 000 signatories in 170 countries, it is the world's largest corporate sustainability initiative.

The Global Compact is founded in its Ten Principles. The Principles are derived from the Universal Declaration of Human Rights, the International Labor Organization's Declaration on Fundamental Principles and Rights at Work, the Rio Declaration on Environment and Development, and the United Nations Convention Against Corruption. Through the Principles, the Compact advocates that corporations take strategic actions that advance broader societal goals, including the UN's own Sustainable Development Goals.

"Initiative: Eau has become a signatory to the United Nations Global Compact as part of our on-going commitment to sustainable development and to tackling extreme poverty. The Global Compact's focus on actor sustainability at both the global and local levels strongly align with our organizational identity and goals. We are proud to sign onto this pact to commit ourselves to being a sustainable organization and to add our voice to some 13 000 others advocating that all entities, whether for-profit or non-profit, do the same," said Donald Brooks, Chief Executive Officer of Initiative: Eau.

As one of its organizing principles, Initiative: Eau's programming is designed to be collaborative. Participation in global initiatives like the Global Compact promotes this integration, ensuring that Initiative: Eau's activities are part of a larger, coordinated strategy. Initiative: Eau anticipates robust contribution to the dialogue amongst Global Compact signatories regarding sustainable development and actor sustainability.

About Initiative: Eau

Initiative: Eau is an American 501(c)3 non-profit, non-governmental organization whose mission is to increase the safety and quality of drinking water services in developing urban areas. The organization currently conducts programming in Burkina Faso and Nigeria. Its vision is a world where everyone has access to safe drinking water. Initiative: Eau is in consultative status with the United Nations Economic and Social Council.

Initiative: Eau's approach is human-centered, and data-driven. As such, data represents a common thread that links its programs. Each uses data and evidence-based methodologies to affect change whereby rendering available financial and human resources better targeted and more effective.