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## FOR IMMEDIATE RELEASE

Date: 18 July 2018 Telephone: +1 617 520 4875

Initiative: Eau joins the Rural Water Supply Network

**CAMBRIDGE, MASSACHUSETTS, U.S.A.** – Initiative: Eau has been granted Member Organization status with the Rural Water Supply Network (RWSN). RWSN is a global network of rural water supply professionals and organizations committed to improving their knowledge, competence, and professionalism, to fulfill RWSN's vision of sustainable rural water services for all.

"Initiative: Eau has joined the Rural Water Supply Network as part of our on-going commitment to improve drinking water services and tackle poverty. RWSN's foci on Sustainable Groundwater Development, Sustainability Services and Mapping and Monitoring strongly align with our current programming. RWSN's knowledge and organizational resources will be an invaluable source of information as Initiative: Eau continues to grow and develop," said Donald Brooks, Chief Executive Officer of Initiative: Eau.

As one of its organizing principles, Initiative: Eau's programming is designed to be collaborative. Membership in NGO networks like RWSN promotes this integration, ensuring the Initiative: Eau's activities are part of a larger, coordinated strategy. Initiative: Eau anticipates robust contribution to the dialogue amongst RWSN members regarding rural water service best practices and solutions.

## About Initiative: Eau

Initiative: Eau is an American 501(c)3 non-profit, non-governmental organization whose mission is to increase the safety and quality of drinking water services in developing areas. The organization currently conducts programming in Burkina Faso, Niger, and Nigeria. Its vision is a world where everyone has access to safe drinking water.

Initiative: Eau's approach is human-centered, and data-driven. As such, data represents a common thread that links its programs. Each uses data to inform strategic decision-making whereby rendering available financial and human resources for development efforts better targeted and more effective.