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Initiative: Eau joins the End Water Poverty coalition

**CAMBRIDGE, MASSACHUSETTS, U.S.A.** – Initiative: Eau has been granted membership with the End Water Poverty (EWP) coalition. EWP is a global civil society coalition, campaigning to end the water and sanitation crisis. Established in 2007, the coalition has grown to over 150 members in more than 90 countries around the world, working in all regions across Africa, Asia, Latin America, Europe and North America. Members are civil society organizations ranging from large international non-governmental organizations and regional networks, to national networks, as well as small grassroots and community-based organizations.

"Initiative: Eau has joined the End Water Poverty coalition as part of our on-going commitment to improve drinking water services and tackle poverty. EWP's focus on layered global advocacy on the human rights to safe water and sanitation strongly align with our current programming and goals. EWP's knowledge and organizational resources will be an invaluable source of information as Initiative: Eau continues to grow and develop," said Donald Brooks, Chief Executive Officer of Initiative: Eau.

As one of its organizing principles, Initiative: Eau's programming is designed to be collaborative. Membership in NGO networks like EWP promotes this integration, ensuring the Initiative: Eau's activities are part of a larger, coordinated strategy. Initiative: Eau anticipates robust contribution to the dialogue amongst EWP members regarding rural water service best practices and solutions.

About Initiative: Eau

Initiative: Eau is an American 501(c)3 non-profit, non-governmental organization whose mission is to increase the safety and quality of drinking water services in developing urban areas. The organization currently conducts programming in Burkina Faso and Nigeria. Its vision is a world where everyone has access to safe drinking water. Initiative: Eau is in consultative status with the United Nations Economic and Social Council.

Initiative: Eau's approach is human-centered, and data-driven. As such, data represents a common thread that links its programs. Each uses data and evidence-based methodologies to affect change whereby rendering available financial and human resources better targeted and more effective.